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ANNUAL REPORT



WWW.29-PSP.ORG

To our supporters:

2025 was 29-PSP's first full year of operations as a 100% volunteer organization with the mission of providing complimentary transportation for active duty military personnel and their loved ones on leave between the Palm Springs and Ontario Airports, and the Marine Corps Air Ground Combat Center (MCAGCC), Twentynine Palms, CA. Ride requests increased monthly, faster than projected, as more people on base learned about our service. It has been a year of rapid growth, challenges, and change.

At year end, 29-PSP had over 50 active volunteers who were board members, dispatchers and drivers. Many volunteers performed a multitude of tasks. Our drivers donate the use of their personal vehicles and in most cases, the cost of making the trip. The talented dispatchers coordinate requests for transportation with drivers. Our board members manage the operations, volunteer recruitment, community engagement and fundraising.

In these perilous times with possibilities of conflicts in many parts of the world, I want to share my experience of providing almost 1,000 rides during the past nine years. These are amazing individuals who have volunteered to serve in our military and to protect our country and democracy. Most are 18-21 years old, just out of basic training and the first time away from home. Some joined to get direction and structure in their life or to fund education while others joined because of homelessness or came from horrific situations. A few joined to get documents for their parents so they can legally live/work in this country.

During the 90 + minute ride, our drivers can provide solace and encouragement to the young service members. Many are immigrants or first-generation Americans. For me, they're all incredible individuals dedicated to improving themselves and serving our country. They are exceptional individuals and should make us hopeful for the future of our great nation.

Thank you for your support of 29-PSP. I can assure you, it is greatly appreciated.

Best,

Ken Hedrick

Ken Hedrick

President & CEO, Driver, and Donor
29-PSP, a non-profit corporation



Mission Statement

29-PSP's mission is to enhance the quality of life for active-duty military personnel and their loved ones by providing safe, dependable, and accessible transportation for non-reimbursed travel between the 29 Palms Marines Corps Base and the Palm Springs and Ontario Airports. We help to reduce travel and financial barriers, foster community connections and support the well-being of the service members that protect our democracy and nation.

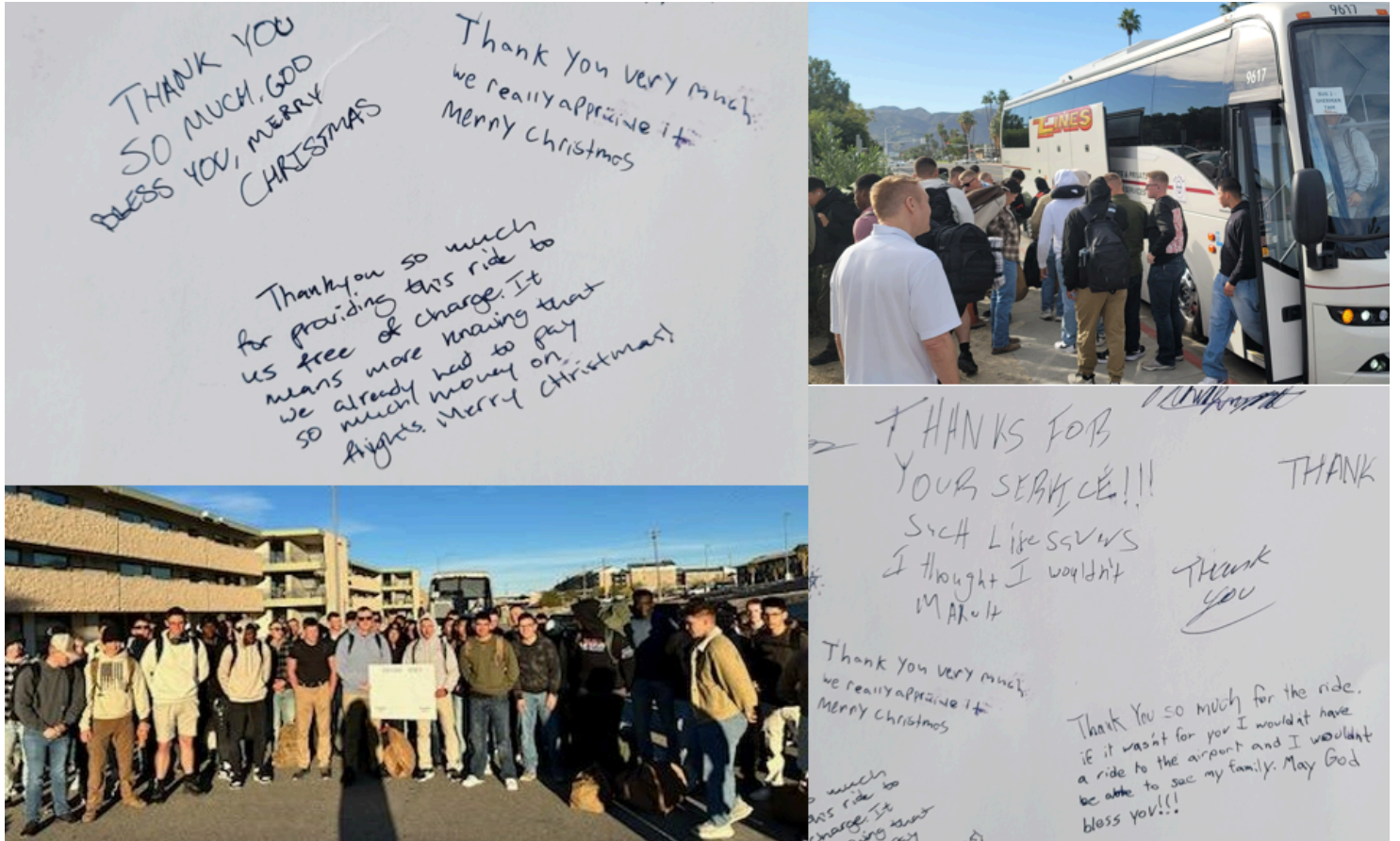


2025 Accomplishments:

- 29-PSP provided over 2,100 rides to active-duty military personnel and their loved ones, an annualized increase of 70% over our first year of operations.
- The beneficiaries of 29-PSP saved over \$575,000 assuming that the average ride cost \$250.00 between the Base and the Palm Springs International Airport. The cost of going to the Ontario International Airport is more than double that.
- Over 25 new volunteer drivers and dispatchers joined the team.
- Volunteer Contributions:
 - Dispatchers - 725 hours
 - Drivers - 2,100 hours
 - Board members - 2,600 hours
- Desert Charities recognized three board members: Carlotta Rinke, Ken Hedrick and Sherman Tam for their efforts.
- Two board members retired and were replaced with three new members. Both retired members are still volunteering as drivers.
- Financial management of funds was greatly improved with accounts being automated and having a dedicated Treasurer.
- Successful fundraisers were held which helped spread awareness of 29-PSP and generated over \$71,000 individual donations.
- 29-PSP received media coverage by KESQ News Channel 3, The Desert Sun, The Palm Springs Post, the Palm Springs Patch and Alpha Media.
- Start the development of an automated dispatch system to increase speed and efficiency.

Holiday Challenge

In mid-December 29-PSP received an unanticipated flood of requests for rides to the Palm Springs International Airport. As an example, over 160 requests were for 8 AM on December 19th. This volume was beyond our capabilities and not in our budget. We made an appeal to the community and were overwhelmed with donations from two major foundations and exceptionally generous gifts from our volunteers and the community. The level of generosity allowed us to rent a few motor coaches and vans to augment an "all hands-on deck" effort to transport everyone to/from the airport before Christmas. This effort was repeated after New Years to accommodate the return of service members to base. A lesson learned was the need to establish a reserve fund to help manage unanticipated events.



Goals for 2026:

- Add more drivers so that we have forty plus drivers.
- Add five dispatchers so that each day has its own dispatcher and four are on standby to fill in when a dispatcher is unavailable.
- Add three to four new board members.
- Organize two primary fundraisers and two online campaigns to maintain our momentum during these times of uncertainty so we can continue our mission.
- Launch the automated dispatch system to improve efficiency and communications for our dispatchers, drivers, and passengers.

Financials

At the end of our first full year of operations, 29-PSP finds itself in a positive financial position, thanks to generous foundations and donors, especially those who responded with financial support for the extraordinary number of year-end-ride requests. The organization incurred almost \$60,000 in expenses (excluding in-kind expenses) during 2025, over 66% of which of which was spent on transportation (fuel, mileage reimbursement, van and bus rentals) as well as onboarding and training volunteers. Special thanks to Agua Caliente Band of Cahuilla Indians and Radnet for sponsoring our one-year anniversary fundraising event in May. We are thankful for the very generous contributions from our board members, volunteers and the general public. We would especially like to thank the following organizations for their generous grants and sponsorships.

Palm Springs American Legion Post 519



**St. Francis Lutheran Church
San Francisco**

The *Houston*
Family Foundation

STATER BROS.
charities



Supporters:

Agua Caliente Band of Cahuilla Indians
Auen Foundation
Children's Discovery Museum
City of Twentynine Palms
Desert Champions (BNP Paribas Open)
Eight4Nine
H.N. and Francis C Berger Foundation
Houston Family Foundation
Indian Wells Golf Club
In-N-Out
KESQ News Channel 3
Legion Post 519 & Auxiliary
Living Free
Manhattan in the Desert
Military Spouses' Association
Miracle Springs Resort and Spa

Mission Lakes Country Club
Palm Springs Air Museum
Palm Springs Ariel Tramway
Palm Springs Surf Club
Palm Springs Sunny Cycle Tours
Radnet
Ralphs
Red Jeep Tour
Scott Felton
Sherman Tam
St. Francis Lutheran Church Endowment, San Francisco
Stater Brothers
Total Wine & More
Urban Worldwide
Vietnam Veteran Chapter 47 – Inland Empire
Willie's Restaurant

Volunteer Teams:

Drivers – Lead Board Member – David Vignolo

Don Anderson, Carl R Angdahl, Jeremy Bankhead, Brian Barger, Steve Bury, John DiViggiano, Gale, Divine, Gary Dolenga, Bryan Eguez (Board Member, Driver & Lead Dispatcher), Tracy Finnell, Jim Hatfield, Ken Hedrick (Board President, CEO & Driver), Charles Honsberger, Donald Irwin, Paul Kennedy, Helen Lenote, Van Leppert, Hal Linden, Cameron Lutz, Becky Linden, Rick Marcias, Jeff Mead, Michael Milian, Michele Nobleman Nick Panza, Harvey Platt, Peter Seymour, Stacy Simms, Carl Smelko, David Smith, Mark Spaulding, Dakin Straub, Deby Thayer, Steven Tschacher, Andril Terentyev, Eric Van Hek, Jude Walker, Mike Williams, Richard Wilmot, Cliff Wynne, Craig Waters, David Vignolo (Board Secretary & Lead Driver), and Thom Young.

Dispatchers – Lead – Bryan Eguez

Toni Brown, Ava Crabtree, Kristine Gula, Robert Donkis (Board Member), Jeremy Bankhead, Conway Boyette, and Cheryl Powers

29-PSP Board of Directors:

- Ken Hedrick – Acting Chair, President and CEO
- Terrie Andrade – Director
- Bryan Equez – Lead Dispatcher
- Robert Donkis – Director
- Bill Mitchell – Treasurer
- Carlotta Rinke – Chief Grant Officer
- Sherman Tam – Chief Development Officer
- David Vignolo – Secretary & Chief Volunteer Coordinator

Emeritus Board Members :

- Pauline Daerr
- Charles Honsberger
- Donald Irwin
- Joanna Raniser
- Jan Welch

"Marine was seriously thankful, he was here in Mar to May and didn't know about the service. Was thrilled to get to the base in just over an hour vs waiting for the base bus, or paying big bucks."

- Michelle (Volunteer Driver)

"I had never utilized this amazing nonprofit before but truly without it we wouldn't have survived the holidays."

- Alex (Passenger)

"I thank you a million times over and our driver as he was so kind and reminded me that community and support exists."

- Lisa (Passenger)

"With travel plans gone awry and making do with what time my husband and I had, we were able to still see family over the holidays AND get back home safe when we returned thanks to yall!"

- Dawn (Passenger)



"It saved me \$300 bucks on an Uber, and the people were awesome!"

- Joe (Passenger)

I use to volunteer at the Palm Springs USO so can relate how valuable it is for our wonderful service men and women to have transportation to and from the airport. Such a great cause.

- Carol T. (USO Volunteer)

2026 Budget vs 2025 Actual Expenses

	2026 Budget	2025 Actual
INCOME		
Individual Donations	\$ 13,000	\$ 71,473
Fundraising Events	\$ 12,000	\$ 11,800
Grants	\$ 40,000	\$ 32,750
Interest Income	\$ 350	\$ 35
In-Kind Contributions	\$ -	\$ 29,791
Total Income	\$ 65,350	\$ 145,849
EXPENSES		
Admin Expenses		
Bank Fees	\$ 50	\$ 1
Board Members	\$ 1,250	\$ 835
Insurance	\$ 5,800	\$ 3,202
Legal & Professional Service	\$ 1,000	\$ 1,168
Licensing Fees	\$ 700	\$ 657
Office Supplies	\$ 350	\$ 447
P.O. Box	\$ 270	\$ 558
Other Misc	\$ 800	\$ 439
Total Admin Expenses	\$ 10,220	\$ 7,306
Fundraising Expenses		
Advertising & Marketing	\$ 4,000	\$ 2,518
Donor Management Software	\$ -	\$ 238
Event Costs	\$ 7,500	\$ 8,428
Platform Fees	\$ 125	\$ 326
Printing and Postage	\$ -	\$ 137
Total Fundraising Expenses	\$ 11,625	\$ 11,646
Outreach & Client Engagement		
Chamber Membership	\$ 1,000	\$ 550
Event Fees	\$ 225	\$ 130
Total Client Engagement Expenses	\$ 1,225	\$ 680
Software and Online Tools	\$ 250	\$ 440
Transportation Expenses		
Class B Licenses	\$ 2,500	\$ 100
Insurance	\$ 450	\$ 363
Mileage Reimbursement	\$ 13,200	\$ 14,008
Fuel Reimbursement	\$ 4,200	\$ 3,562
Van Rental	\$ 13,000	\$ 9,732
Bus Rental	\$ -	\$ 7,247
Total Transportation Expenses	\$ 33,350	\$ 35,012
Volunteer Expenses		
Background Checks	\$ 4,000	\$ 2,685
Meals	\$ 2,200	\$ 2,063
Training	\$ -	\$ 39
Total Volunteer Expenses	\$ 6,200	\$ 4,787
In-Kind Expenses	\$ -	\$ 29,286
Total Expenses	\$ 62,870	\$ 89,157
Net Income/(Deficit)	\$ 2,480	\$ 56,692

We appreciate all the support in 2025 and look forward to celebrating our second-year anniversary on May 16, 2006 at the Avondale Country Club in Palm Desert from 11:30 AM to 1:30 PM. This year, we anticipate almost a 50% increase in transportation requests. Our #1 priority is to recruit more volunteers, grow our Board of Directors, improve our systems and procedures to go further faster. We will also apply for more grants, expand our community outreach to build on our partnerships and identify sponsors, which will be vital to keep up with rising expenses.



2nd Anniversary Fundraiser

May 16, 2026 - 11:30 am until 1:30 pm

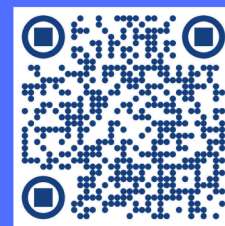
Avondale Golf Club

75800 Avondale Dr, Palm Desert, CA 92211

Enjoy a delicious lunch with wine, beverages (cash bar), live entertainment, and silent auction. Tickets are \$75 each.



*Sponsor a Ride
2026 Campaign*



Help us provide 1,000+ rides (\$250,000 savings) for our active military and loved ones on leave at the 29 Palms Marine base. A \$50 donation pays for 1 ride.

<https://givebutter.com/sponsorrides>

WWW.29-PSP.ORG

1775 E Palm Canyon, Ste.110-50, Palm Springs, CA 92264

HELLO@29-PSP.ORG / EIN: 93-4495448